Step 2: New Product Development

General Info.	
Dinan Part Number:	D660-0078-BLK
Proposed Product:	Freeflow Exhaust G30 540i; Black
Applications:	• 2017-19 G30 540i & xDrive
Installation Time:	1.3 hours (0.8 KSD + 35%, +0.2 for exhaust valve)
Date Available For Sale:	July 29, 2019

Cost Analysis			
Target Cost:	$	Actual Cost:	$453.80

Project Completion Checklist (completed, attached, or N/A)			
Dyno graph/chart	See below	Bill Of Materials	Completed
Assembly Instructions	Completed	Q/C Procedures	Completed
Installation Instructions	Completed	Enter data into MAX	Completed
Application Chart	N/A	Uploaded to website	Completed

Pricing Info.			
Retail:	$1599.00	Core Charge:	$
Jobber:	$1359.15	-15.00%	($239.85)
Dealer/WD:	$1199.25	-25.00%	($399.75)
MWD:	$1039.35	-35.00%	($559.65)

Step 3: New Product Sales Information

General Info.	
Dinan Part Number:	D660-0078-BLK
Product Name:	Freeflow Exhaust G30 540i; Black
Applications:	• 2017-19 G30 540i & xDrive
UPC Code	• 00813725025148, 813725025148
Web-optimized Name:	• Dinan Free Flow Stainless Exhaust for BMW G30 540i
Features & Benefits:	• Maximum gain of +6 hp @ 6600rpm, and +5 ft-lbs @ 6600rpm • Sportier sound • 100% 304 stainless steel construction • Bolt-on installation. • Two massive quadrilateral stainless steel black ceramic coated & laser engraved exhaust tips. • Includes mounting hardware. • No weight savings over stock.
Shipping Weight:	55 x 30 x 12 45 lbs
Date Available For Sale:	July 29, 2019

Installation Info.	
Required Accessories:	
Installation Time:	1.3 hours
Installation Comments:	• Factory computer-controlled exhaust valve is eliminated. • Does not fit vehicles with "BMW M Performance Carbon Fiber Rear Diffuser with Rear Bumper Trim"

Pricing Info.			
Retail:	$1599.00	Core Charge:	$
Jobber:	$1359.15	-15.00%	($239.85)
Dealer/WD:	$1199.25	-25.00%	($399.75)
MWD:	$1039.35	-35.00%	($559.65)

Competition:		
Brand Name	MSRP	Comments
	$	

Product comparison:
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